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DWELLING



**ARCHITECTS AND
INTERIOR DESIGNERS**



**TURNKEY
CONTRACTING**

OUR FIRMS

WHO WE ARE

As a team of young professionals with experience in varied fields of Architecture we provide services that address all aspects of Architectural Design including Planning, Project Management, Space Programming and Interior Design.

OFFCENTERED INFRASTRUCTURE and DWELLION ARCHITECTS AND INTERIOR DESIGNERS under the leadership of Architect **Jerry Meshach** established design & execution practice in Chennai, in the year **2007**.

By asking for the impossible, obtain the best possible. We would strive hard to achieve the impossible to leave behind the best. Together we intend to

“let our impressions stay forever.”

MEET OUR
TEAM



JERRY MESHACH J
Founder &
Principal Architect



MADHUSUDHAN SUTRAVE
Business Development



HUMER SADIKH
Architect



**ARCHANA
RADHAKRISHNAN**
Architect



ISAI ARASAN M
Architect



SURAJ KANNAN M
Architect

MEET OUR TEAM



H KAMARAJ
Senior Engineer



ARAVIND SUDHAKARAN
Project Engineer



AKSHAYA PILLAY
Interior Designer

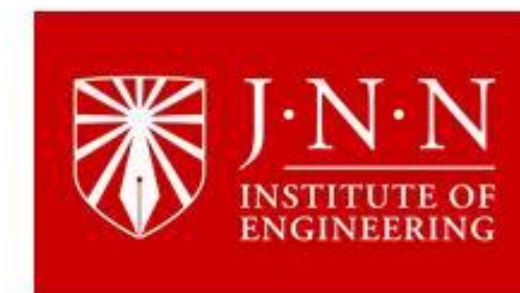


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Office Administrator

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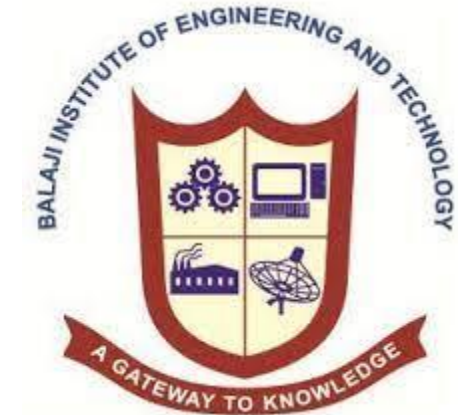


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WHY CHOOSE US ?

01

CROSS DISCIPLINARY TEAM

A strong cross disciplinary approach to varied projects.



FUTURISTIC DESIGN

Designs which are in style now and in future.



CUSTOMER FOCUS

Having periodic design review with client as a partner



WHY CHOOSE US ?

02

TURN AROUND TIME



Design based on time
bound deliverables.

DESIGN & TURNKEY



One stop solution for all
your Architecture and
Interior Design needs.

VALUE FOR MONEY



"If you think good design
is expensive, you should
look at the cost of bad
design." -*Dr. Ralf Speth,*
CEO of Jaguar.



SCOPE OF WORK ARCHITECTURE

Analysis

Design

Preparation of working drawings

Detailed drawings

Preparation of sanction drawings

Preparation of architectural, structural, electrical, plumbing and hvac drawings.

Calculating bill of quantities

Tendering

Selection of contractors

Scrutinizing & certification of interim bills produced by the contractor

3-d representations*

Site monitoring at regular intervals

Team co-ordination

* - Optional



SCOPE OF WORK INTERIOR

Analysis

Design

Preparation of interior working drawings

Detailed drawings of:

Partition layout

Flooring layout

False ceiling layout

Lighting layout

Electrical layout

Plumbing layout

Air conditioning layout

Furniture designs & furnishings.

Calculating bill of quantities

Tendering

Selection of contractors

Scrutinizing & certification of interim bills produced by the contractor

Site monitoring at regular intervals

Team co-ordination

3-d representations*

* - optional



SCOPE OF WORK TURNKEY CONTRACTING

Apart from consultancy, we do offer turnkey interior contracting for all kind of projects

Our scope of work includes

Taking site measurements

Preparing bill of quantities

Writing specifications

Giving estimation based on client's brief and budget

Executing the work with full satisfaction of the client

In short, we are geared to undertake and execute any and all kinds of interior projects of any quantum for banks, commercial, institutional, industrial, residences, shops, showrooms, hospitality etc.,. We offer services to the complete satisfaction of the client, efficiently completing projects in time.

Product ranges from

Implementation of all types of false ceiling

Implementation of partitions and cabin furniture's

Implementation of all electrical layouts

Implementation of all plumbing layouts

Implementation of all air-conditioning layouts

Customized workstations and chairs

Painting & civil works

Flooring

Blinds

- CORPORATE OFFICES & INTERIORS
- BANKS INTERIORS
- RESIDENCES
- RESIDENTIAL TOWNSHIPS
- SOFTWARE TECHNOLOGY PARKS
- RETAIL & SHOPPING CENTRES
- EDUCATIONAL FACILITIES & CAMPUSES
- HOTELS & RESORTS
- COMMERCIAL COMPLEXES

- INDUSTRIAL PARKS
- HOSPITAL & NURSING HOMES
- RELIGIOUS FACILITIES
- AMUSEMENT & THEME PARKS
- LIBRARIES & STADIUMS
- THEATERS & MULTIPLEXES
- CONCERT HALLS & AUDITORIUMS
- PUBLIC BUILDINGS
- APARTMENTS & LUXURY HOMES.

SPECIALISATIONS

- COMMERCIAL INTERIORS
- HOSPITALITY INTERIORS
- RETAIL INTERIORS
- COMMERCIAL ARCHITECTURE
- APARTMENTS
- RESIDENTIAL ARCHITECTURE

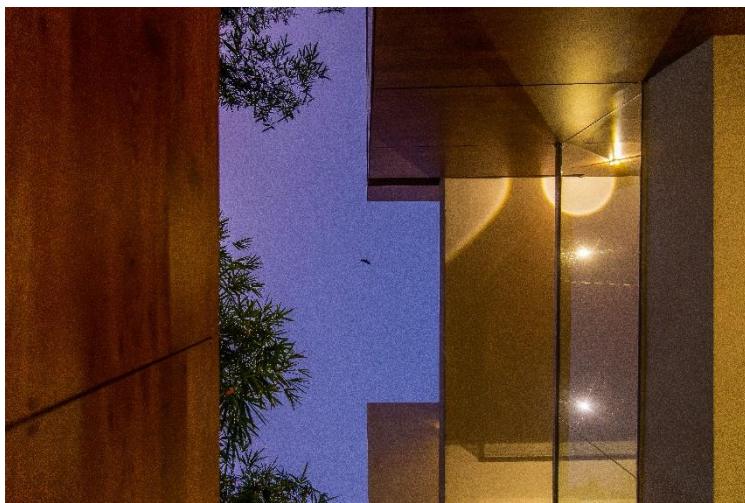
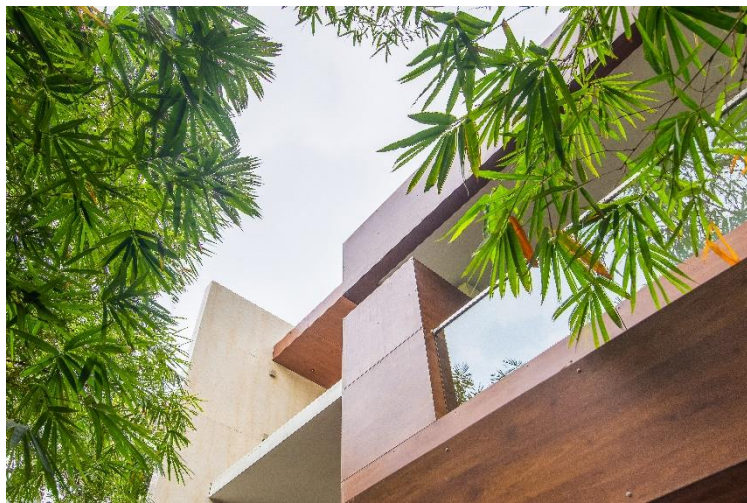
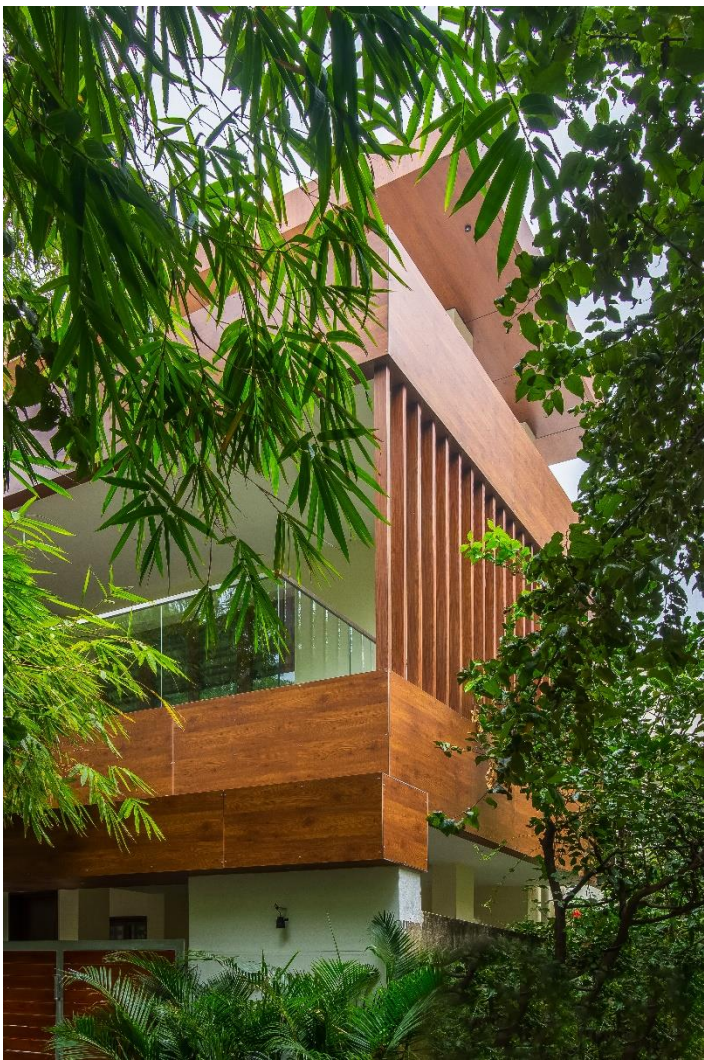
- RESIDENTIAL INTERIORS
- INSTITUTIONAL ARCHITECTURE
- INDUSTRIAL ARCHITECTURE
- RELIGIOUS ARCHITECTURE
- CONCEPTUAL DESIGN

PORTFOLIO



Residential Architecture















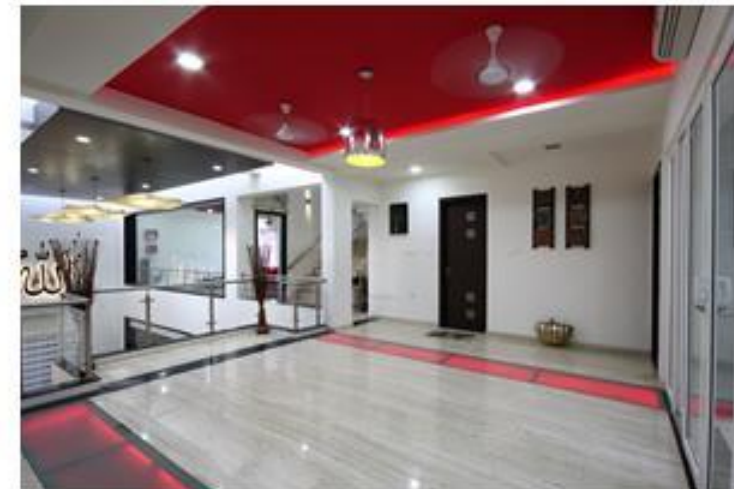




Residential Interior







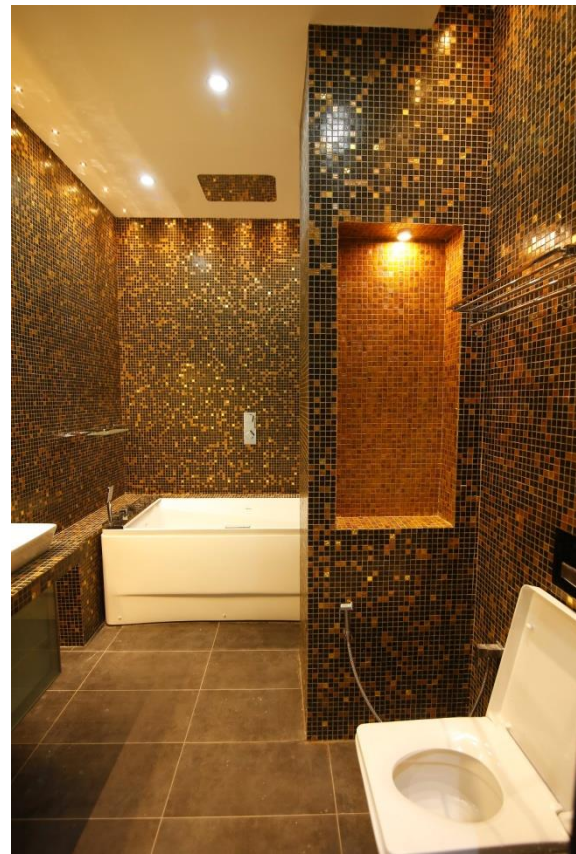




FUTURISTIC

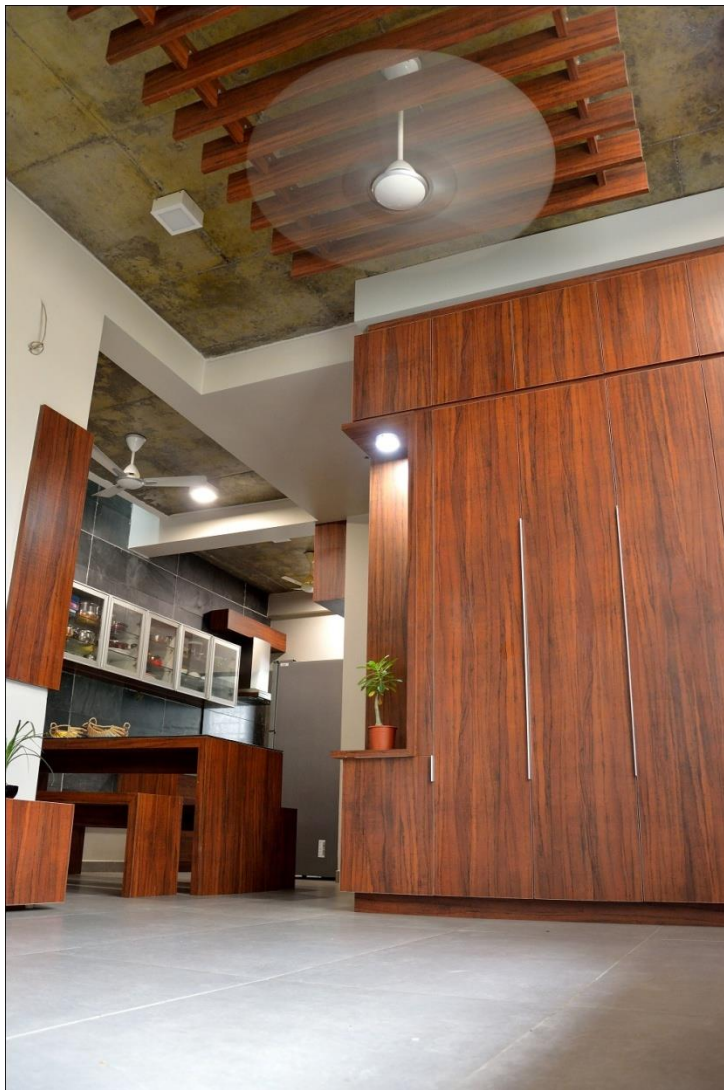
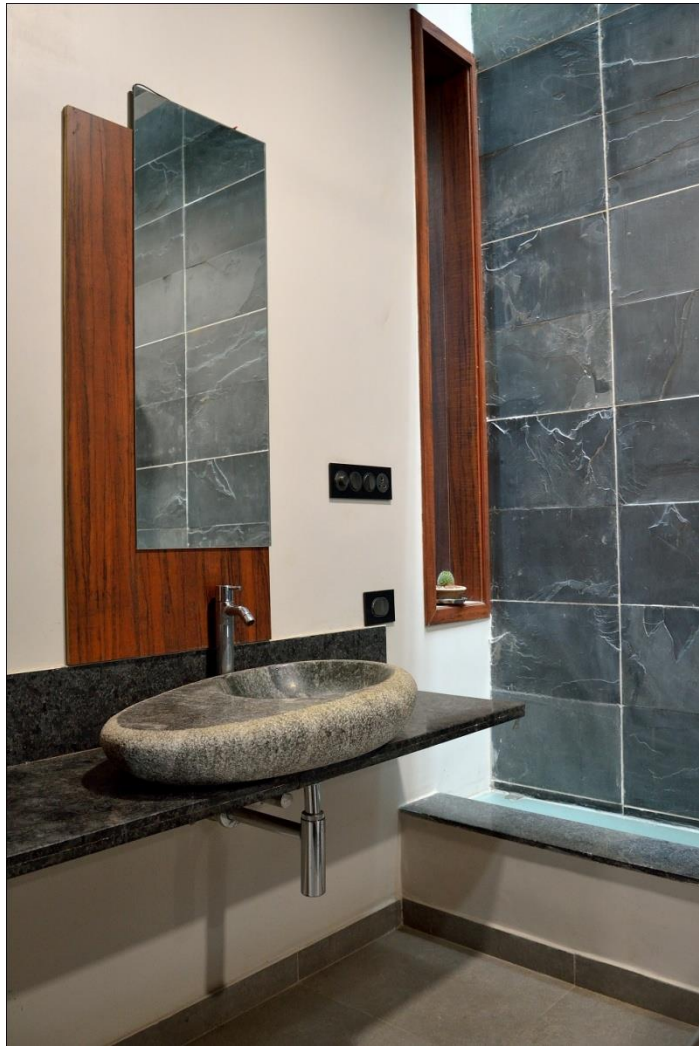
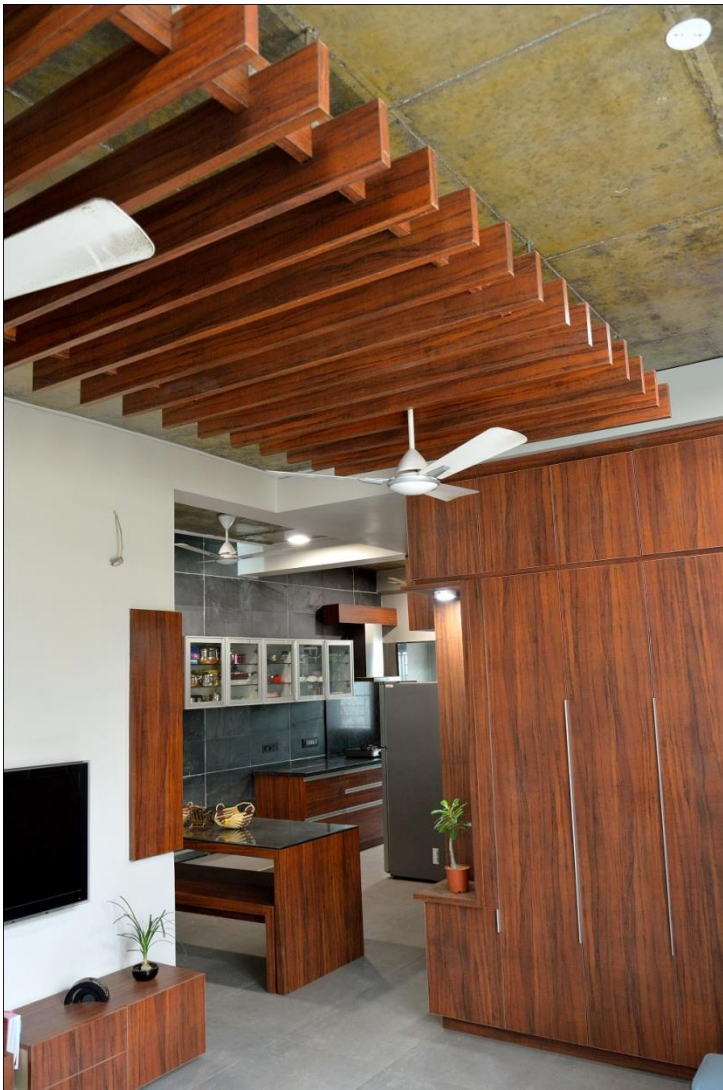




















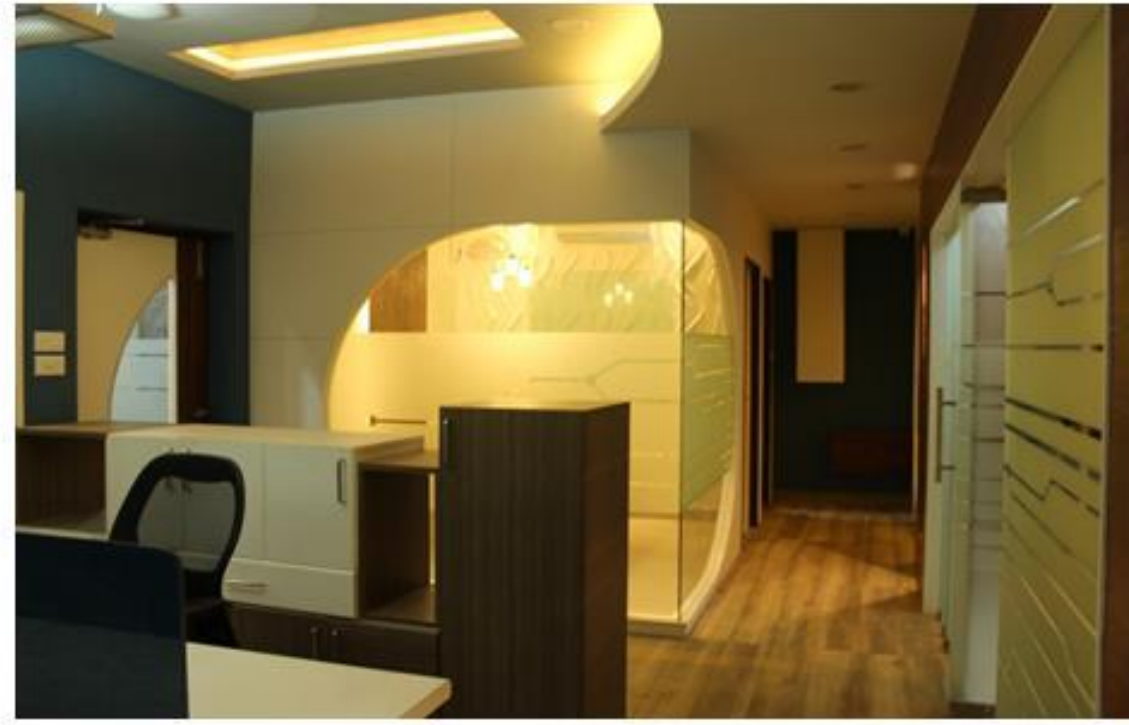
Commercial Architecture





Commercial Interiors





OFFICE INTERIORS FOR
M/S. GM TRADERS AT CHENNAI





SHOWROOM INTERIORS FOR
M/S. SSN AT CHENNAI

PARLOUR INTERIORS FOR
M/S.MIRACLE AT CHENNAI





OFFICE INTERIORS
M/S.AARKAYS AT CHENNAI



OFFICE INTERIORS
M/S.CLUB MAHINDRA



Apartments









Retail Interiors











Hospitality Interiors



HOSPITALITY INTERIORS
M/S.KINGFISHER

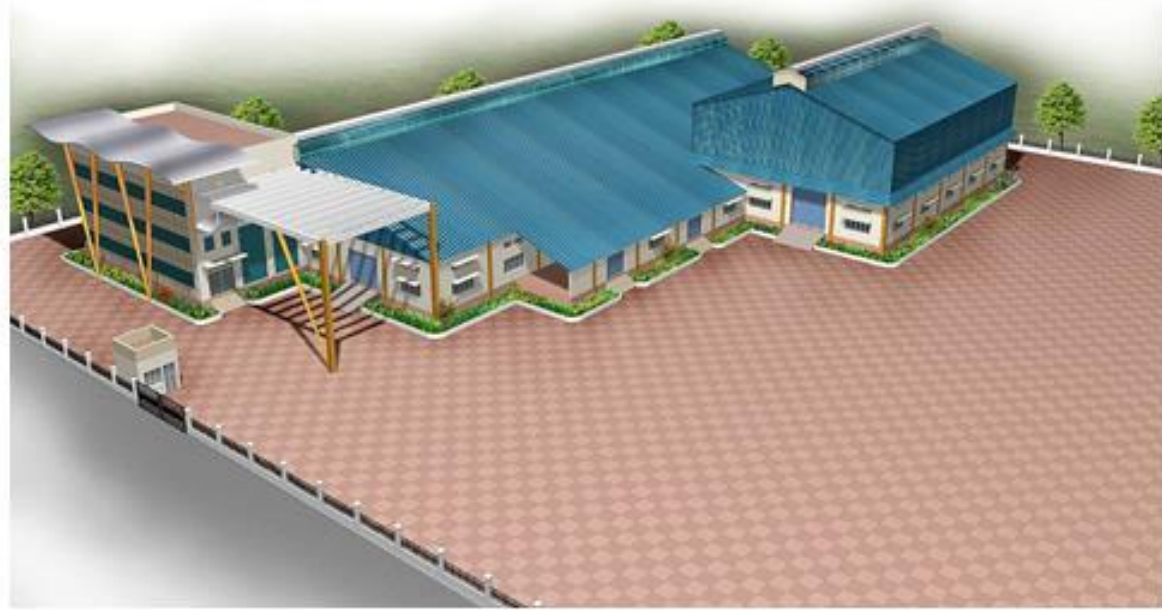




Industrial Architecture







Proposed Clothing factory for
M/S. REGENCY

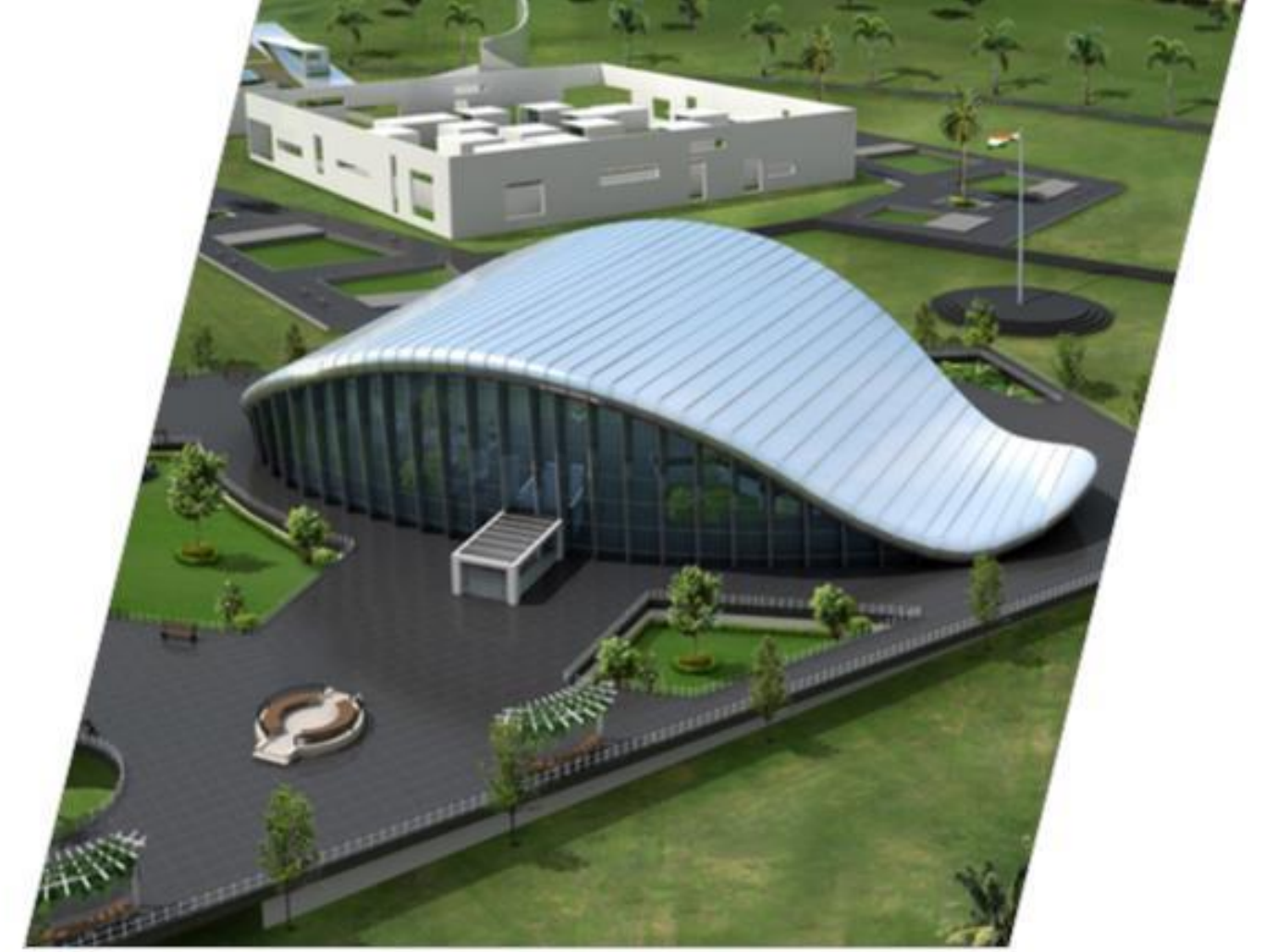


Proposed factory
M/S. MAINETTI

Proposed Factory for
M/s BISON PLASTICS



Institutional Architecture



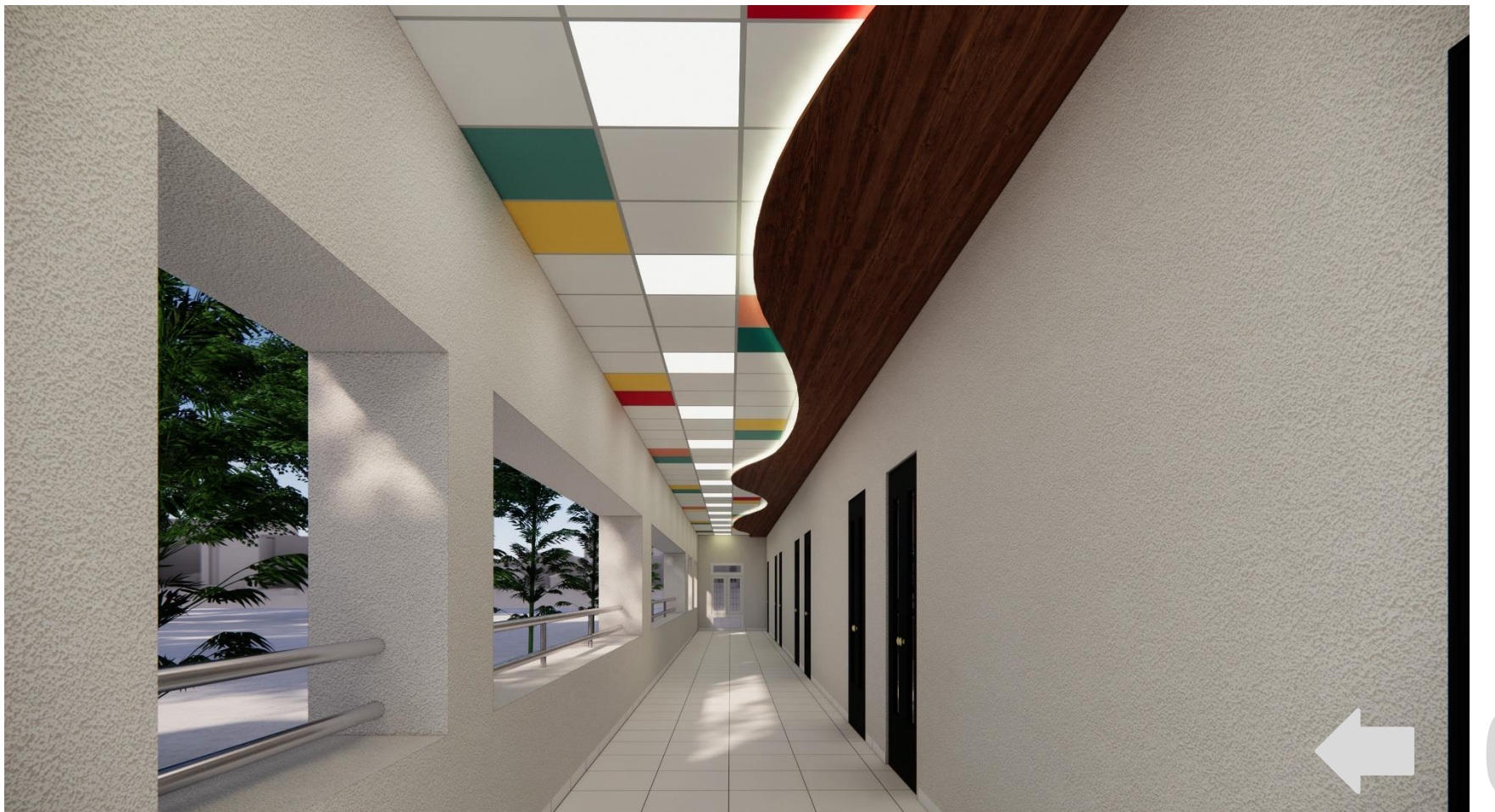






KM MUSIC CONSERVATORY

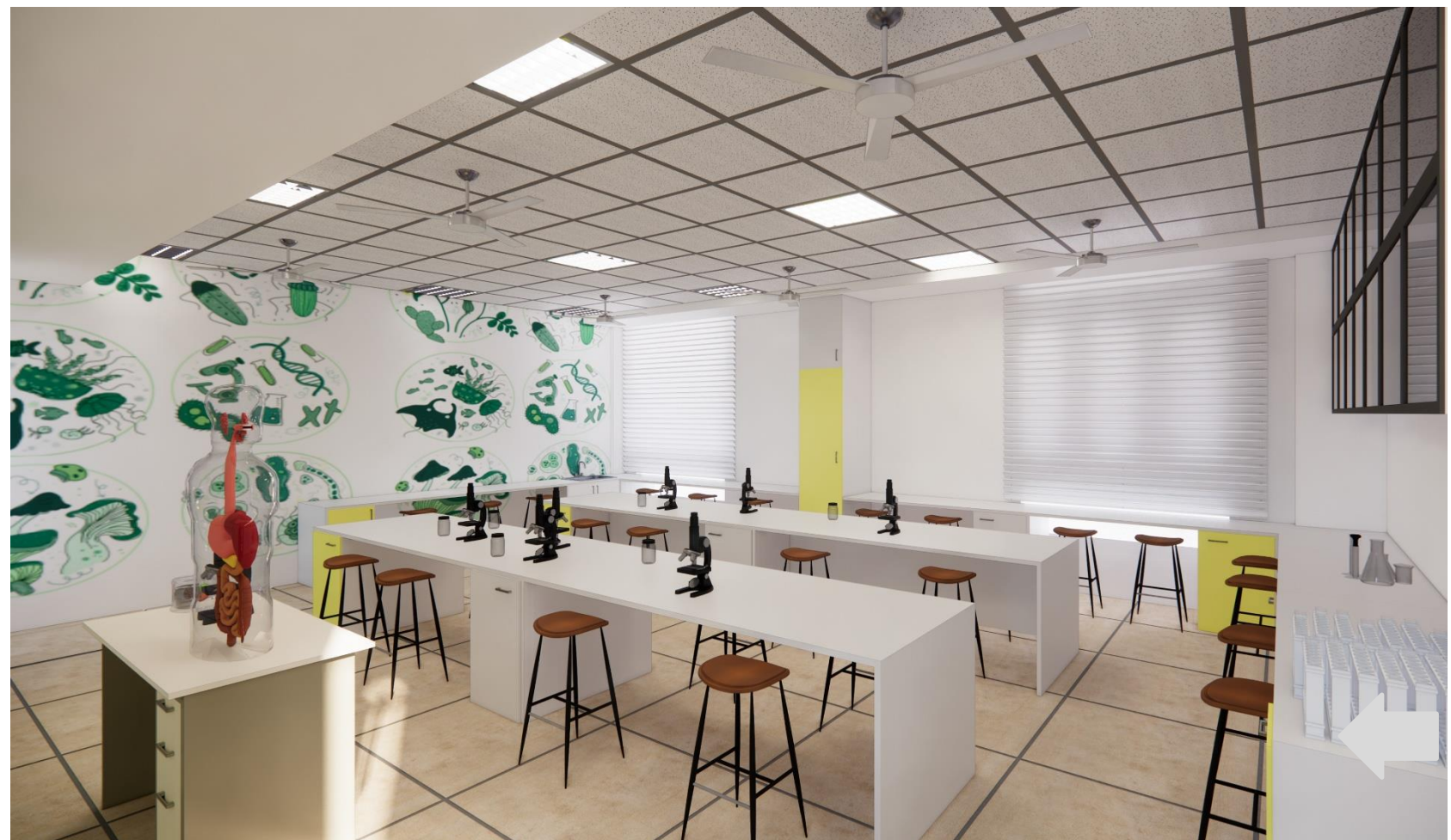




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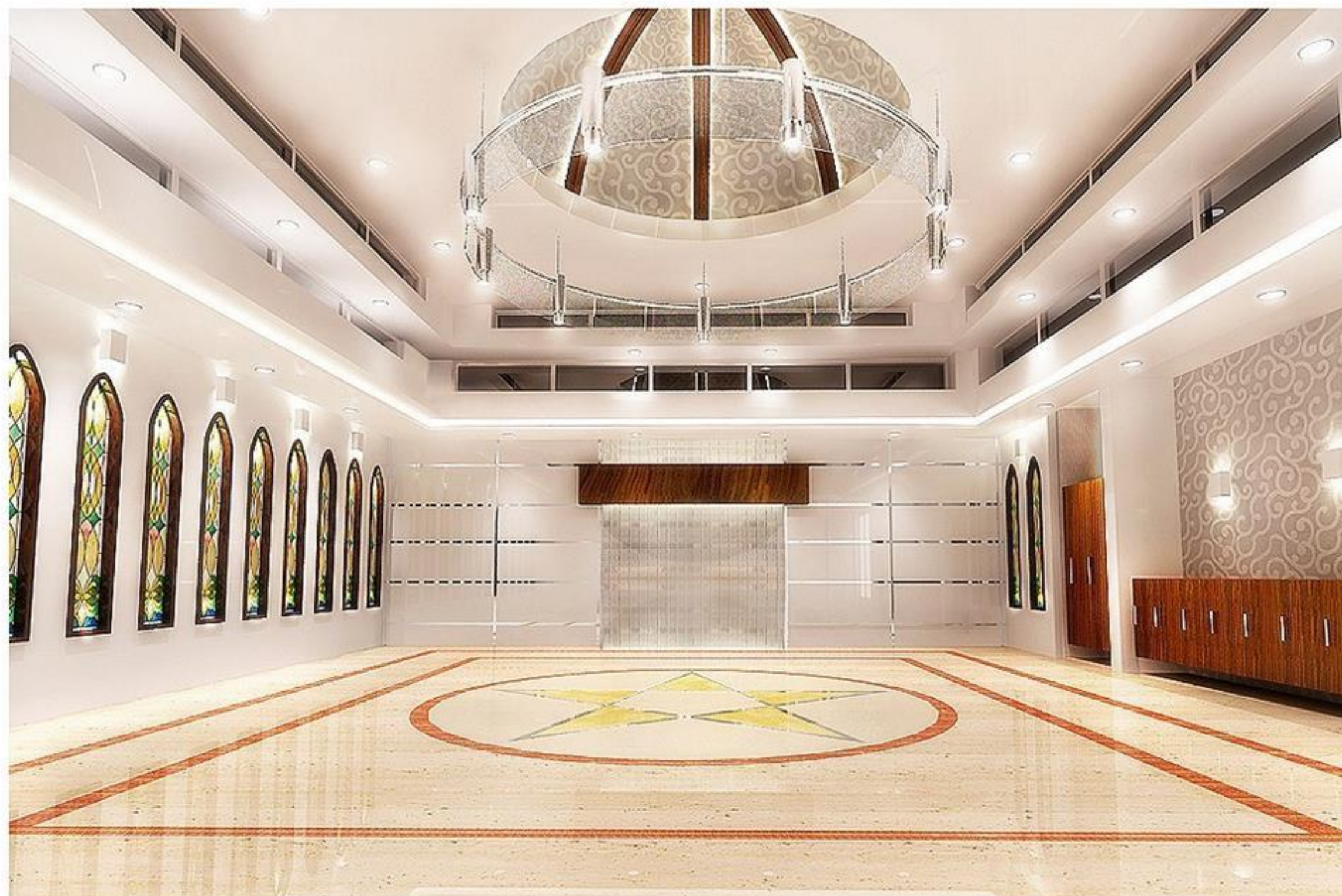


JNN CBSE SCHOOL



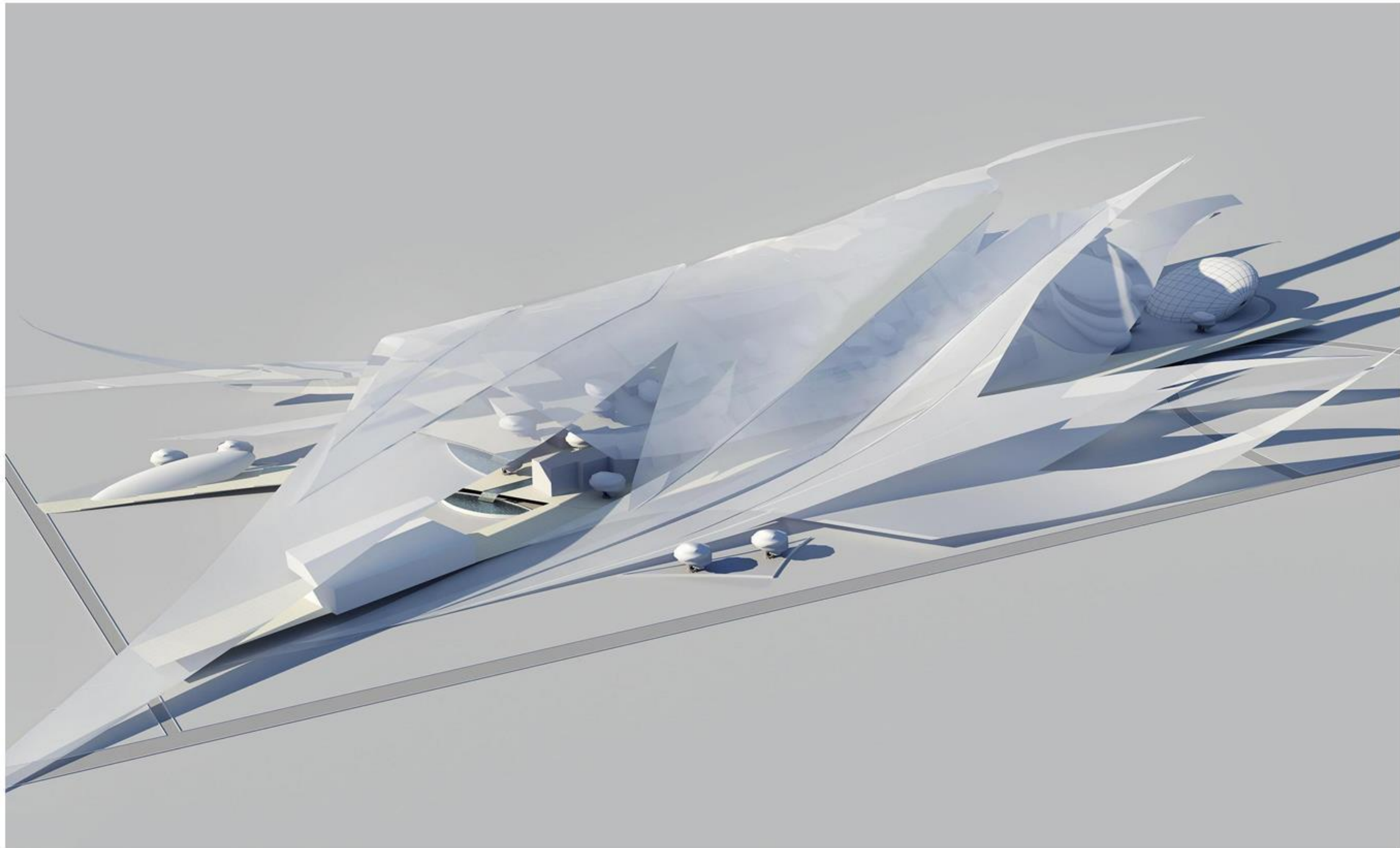
Religious Architecture







Conceptual
designs







Publications



25 Architects.

1 Question.

Sharon Plywoods on the occasion of its Silver Jubilee brings you profiles of 25 select Architects of India in this Issue and the following one- to appreciate their contribution to the profession.



Please be on the look-out for the February 2014 Issue for more profiles...



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ADVERTORIAL

FIRM: "OFFCENTERED" ARCHITECTS AND INTERIOR DESIGNERS.
PRINCIPAL ARCHITECTS: D.V. Karthik Raju, S. Balasubramanian, J. Jerry Meshach



Black house for Mr. Rajesh and Mr. Balu at Chennai

Landmark Projects : Proposed music college and residence for A R Rahman at Chennai, Ongoing residence for Mr. Ramesh at Neyveli (12500sq.ft), Residence for Mr. Basheer at Kumbakonam (7500sq.ft)

Design Philosophy: We believe in conceptualising design in harmony with time component and its context, beyond the normal massing and interesting three-dimensional compositions.

Design tends to be timeless once the requirements and constraints are solved without compensating either one. In our attempts to achieve timelessness in our design, we would strive hard to achieve a harmonious balance in the satisfactory levels of the architect and the client.

Black house: This residence for two young and innovative brothers, is located at the suburbs of Chennai. To accommodate the requirements of the clients and to create a unique residence for them in such a scenario was a huge challenging task for us than to design a huge bungalow in a vast site.

We planned for a minimalistic yet bold design and zeroed in on the concept of staggering of wall planes, with optimum fenestration. To make it more unique and bold, we chose black as the colour theme for the entire house, in spite of black being regarded as good and bad in various sections around the world.



D.V. Karthik Raju, S. Balasubramanian, J. Jerry Meshach

"WE INTEND TO MAKE A DIFFERENCE"

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ARCHITECTURE + DESIGN



HOMES
Sluggish rentals to delay
realty projects in NCR

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SPOTLIGHT
Slowdown hits
residential decoration

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MEDLEY
Dignity Village - A
paradise for elders

4

SATURDAY
APRIL 25, 2009
A WEEKLY SUPPLEMENT WITH
THE NEW INDIAN EXPRESS



SABARI LAUNCHES AFFORDABLE housing project at Siruseri

As realtors tap on the affordable housing segment to beat the effects of the economic downturn, the latest housing project slated to reach completion by March 2011, is Sabari Serenity at Chennai.

Floated by the Sabari Group, which is in varied fields like hospitality, supermarkets and property development, the affordable housing project would be located at Siruseri, off OMR.

The project would involve an investment of Rs 200 crore and would be located on 9 acres of land. The project includes 13 towers with a total built up space of 10.20 lakh sq ft.

"The funding for Sabari Serenity will be through Rs 30 crore equity participation by ICICI Prudential Real Estate Security Portfolio Fund. The balance will be through flat bookings and partly by debt from banks and financial institutions," Chairman and Managing Director, KRV Ramani said.

The booking amount for a flat is Rs 1 lakh with the rest to follow at various stages of the progress of the project. Sabari has tied up with 7 banks and financial institutions for extending loans of 65 per cent of the value of the apartment to prospective customers.

With the starting price of an apartment ranging from Rs 11.86 lakhs for a single bedroom house to Rs 27.44 lakhs for a three-bedroom house, flats would

range from 580 sq ft to 2,382 sq ft.

"The cost of the built up space will be Rs 1,699 per sq ft with the project including a clubhouse and commercial complex with shopping facilities and a polyclinic. Besides, there will be a sewage treatment plant, a gymnasium, a swimming pool, a crèche, a patio and a coffee terrace with indoor and outdoor games facilities," said Ramani.

Serenity would be completed in three phases with the first phase consisting of 324 apartments to be ready for occupancy by December 2010.

— Express Estate

Sabari Group CMD, KRV Ramani's interview on Page

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- 1st Phase of Construction of 50 houses from June 2009
- Only few more housing units left. Book your site at Rs.5000/- only.



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3 **express estates** Saturday, April 25, 2009 | The New Indian Express

Spotlight

SLOWDOWN HITS RESIDENTIAL decoration than commercial

Recession has made the
residential decoration to reduce to
piece work and renovation work



INTERIOR decoration is one of the diversifying fields that focus on the aesthetic sense and creativity. It was once seen as the symbol of wealth and status. With the emergence of many other jobs, the so-called middle-class spread its tentacles across various fields and spread almost as the necessary work for which a separate budget has been planned and included in the construction list.

In India, it is at its peak for the past 10 years. The architect company here mostly handles this work. When it comes to children's bedroom, night sky effect is done in most of the houses and people go for light colour paint with cartoon pictures. Most of the people don't go for traditional way of interior or rather they wish to have a modern interior with lively colours. They prefer imported tile for flooring and walls with photo frames, mirrors, lightings etc. How does economic crisis been faced by this field can be the relevant question to be asked now?

Jerry Meshach, one of the partners of the Off Centre Architects and Interior Design at Vepery says, "During the past 2 years people won't worry about the material cost. They preferred to use marble each costing Rs 150, but nowadays they ask for simple design marbles. They changed from imported tile to the tile costing Rs 40 each and from glass ceilings to the wooden ceilings. Everyone demand for cheap and good work." He showed us the photographs of one of his projects. It was the interior done in the 7th floor of the Vijayashanthi residence at Alwarpet. The clients are from Texas. They are five families together and this residence was designed when they came to stay in Chennai. So, the hall, dining room and kitchen are designed in common, whereas the private rooms and the bedrooms of each of the family has been designed in different patterns. The children bedroom is combined with the toys room with bunk bed which has the upper and the lower berth," said Jerry Meshach.

When interior is done with the architect work it costs double per sq.ft. So most of the people get the architect work done and plan to do the interior after one year. Interior decorators see to the basic vastu



When interior is done
with the architect work, it
costs double per sq.ft..
So most of the people
get the architect work
done and plan to do the
interior after one year

to place the things. "Those who have built a bungalow may have budget problem than those who have built a small house. I want something innovative in the interior. I have asked for natural rich colours with different colours in every room. They suggested me brown and ivory in one room and green with ivory on the other. My interior decorator is able to do what I wanted," says Suresh, an IT professional who has built a house at Kolathur.

But Nimesh, an interior decorator and the owner of 'Slaco Office Comforts at Charampet says that

this period is really bad for him for he rarely gets orders for the past six months. Ramya Natrajan, a client of Nimesh says that she doesn't compromise with the quality of the cupboard she wants to make rather she postponed the work because of the financial aspects. She gets a cupboard done for Rs 35,000 for which she had been planning to do for past six months.

"I want my home to have a very modern look. I have asked for the good landscape, modular kitchen, orange, violet colours for the walls. IT professionals think twice to go for costlier interior, they are afraid for their jobs may be taken off at any time. But my nature of job is not of such type. My budget for the interior is Rs 35 lakhs," says Hari, an IT professional from Bangalore settled in Chennai who builds the house for his marriage at Nanganaloru. "I allow my wife to give her ideas. I save the garden decoration to her and the overall designs to my mother's suggestions. There is a bedroom for the children in the plan of the house. But its interior at present is very ordinary. It is just like the guest room till then," adds Hari.

"I don't find much difference because of economic crisis, because my commercial projects are as usual. But, when compared with the last year the enquiries have come down to 50%. Interior Decoration was at its peak in 2007 and 2008, due to economic crisis affected the residential interiors are affected than the commercial. We have even reduced per sq.ft. rate to Rs 850, but I don't give up the standards with some decorators who has reduced even lower than the minimum," says Govindhan, another interior decorator and the owner of Build Arch in West Mambalam, who runs 9 projects including one residential in Coimbatore, Krasikulam and Chennai.

The year 2009 has some effect on the interior decoration of the residential than the commercial and mostly the IT professionals and businessmen alone do interior decoration for residential during this recession period.

— V P Aishwarya
(The writer is a student of Journalism)

Unitech on assets sale spree



NEW DELHI: Unitech Ltd, the country's second largest developer, said it has sold out a hotel in Gurgaon for Rs 231 crore and is in advance stages of talks for selling out an office complex in the national capital. The company has also signed MoU for sale of school plots in Gurgaon and another realty project in Kochi.

The company said that Marriot Courtyard Hotel, comprising 159 rooms, in Gurgaon has been sold out for Rs 231 crore to a high net worth individual based out of Delhi.

Advantages in online space

EVEN as the real estate sector is facing a downturn, property buyers and sellers have found a new haven in the online space. Despite the grim economic outlook, property websites are equipping themselves with value added information such as online directory, interviews of buyers and sellers, online virtual tours of properties on sale and status of construction to attract prospective buyers and expand business.

Popular sites such as www

Interestingly, builders and developers also stand to benefit significantly from online sites, as it gives access to a repository of serious buyers.

"We could sell two apartments within three days of listing on the website," said an official from Lavanya Property Developers.

Quick updation, elimination of middlemen, unlimited choice are some of the advantages an online site offers. "A person living in Chennai and willing to



Realty players optimistic about RBI measures

REALTY developers and property consultants have hailed the Reserve Bank's decision to further cut short-term lending and borrowing rates, saying that the move would help boost demand in the housing sector. They, however, demanded lending institutions should respond positively to the RBI's move by providing loans to customers as well as industry at more cheaper rates.

"The move (cut in policy rates) will have a direct impact on the housing mortgage rate. Cut in home loan will certainly boost



FEATURED IN THE INDIAN EXPRESS'S "EXPRESS ESTATES ON 2009

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UND PARTNER, ARCHITECTEN

WHERE
NETWORKING
MEANS
BUSINESS

BENGALURU 21 22 OCT 2016 Bangalore International Exhibition Centre (BIEC)

JERRY MESHACH
DWELLION, CHENNAI

Jerry got to float between diverse roles as Architect, Interior Designer & a Project Manager. Since 2006, Dwelion has scaled their operations in India and have partnered with a renowned firm in US. Jerry believes that the love for his profession combined with commitment to the customer brings winning ways to the table. He won the "Young Designer Award '09" for Indoor Architecture category organized by "Indian Architect & Builder", Citation award for "Best Architect of the Year" for Residential Category organized by "IAD Awards '08" Excellence in Interiors & Architecture Design Awards" held in Delhi in 2009. Various Projects and Technical papers are widely published in leading Architectural journals and national newspapers.

JÜRGEN MAYER
J MAYER H, BERLIN

J. MAYER H and Partner, Architectured focuses on works at the intersection of architecture, communication and new technology. Recent projects include the villa Dupli. Casa near Ludwigsburg, Germany, Metropol Parasol, an airport in Mestia, and several public and infrastructural projects in Georgia. From urban planning schemes and buildings to installation work and objects with new materials, the relationship between the human body, technology and nature form the background for a new production of space. J. MAYER H. was founded in 1996 by Jürgen Mayer H. in Berlin. His work has been published and exhibited worldwide and is part of numerous collections. National and international awards include the Mies-van-der-Rohe-Award-Emerging-Architect-Special-Mention-2003, Winner Holcim Award Bronze 2005 and Winner Audi Urban Future Award 2010.

45

The Economic Times - ACE Interface

Better safe than sorry: Architects suggest safety measures

As people move back into their flood ravaged homes and look to start afresh, architects share some basic tips on how to redo homes

As people move back into their flood ravaged homes and look to start afresh, architects share some basic tips on how to redo homes. While in the process of planning out the renovation, one must not refrain from seeking professional help. "Architecture is all about evolving trends and ideas and creating an environment or product which is a judicious and effective blend of structure, beauty, order, character, function and significance. Only qualified architects are professionally trained to achieve this in harmony with the numerous relevant factors to be considered along with the context of the present day," said Prof 'Solly' Solomon D. Vedomuthu who is the principal architect of Solomon Vedomuthu Enterprises and the Director of McGon's Ooty.

"With many houses built on low lying areas, it is necessary to plan

out gravitational drains and this has to be undertaken with possibility of 'Chennai-being victim to more of such floods' in mind," said architect Jerry Moshach of Dwellion. In order to ensure effective treatment of affected areas, professional guidance is imperative, said Prof 'Solly', adding that it is important to take into consideration anti-fungal and pest infestation treatments while redoing one's house. These methods are also cost effective, he opined.

Redoing a house or building a new house should not be done with only the creative factor in mind. One should most importantly consider the matter of safety as well. "Many find glass very attractive and they try to experiment with it. However, one should realize that the environment is not exactly glass-friendly. In times of natural calamities, living in house with a lot of glass around you is not the safest option," said Harish K. Sankaran who heads the company Beemee. "This year, we are going to try and focus on the use of balconies. We plan to reduce the present balcony space and form an actual link between the inner space and the outer space," he added.

In times like this, when people are getting over the trauma they just faced, they should plan and consider building their houses better. It is important that they also consider solar electricity which is also essential, said Moshach.

— DC Correspondent



- Seek professional help
- Plan out gravitational drains
- Take into consideration anti-fungal and pest infestation treatments
- Consider solar electricity

(Pictures courtesy - Beemee project and Dwellion)

CHECK LIST

Building a house? Knowing prices of raw materials will definitely help in keeping building cost under control

MATERIAL	Last Week	This Week
CEMENT PER 50 KG BAG (BULK-300 BAGS)	₹390/-	₹390/-
CEMENT PER 50 KG BAG (RETAIL) (*)	₹410/-	₹410/-
STEEL		
TMT 8 MM dia (*)	₹37,100/-	₹37,100/-
TMT 10-25 MM dia (*)	₹35,600/-	₹35,600/-
VSP/SAIL (10mm dia) (*)	₹40,400/-	₹39,600/-
BRICKS		
BRICKS 3000 NOS (*)	₹20,000/-	₹20,500/-
RIVER SAND	₹50/- to ₹55/-	₹50/- to ₹55/-
BLUE METAL		
12mm	₹28/-	₹28/-
20mm	₹35/-	₹35/-
40mm	₹30/-	₹30/-
CEMENTAL TOX		
Grade 80/100 (VG 10)MT	₹25,423/-	₹25,423/-
Grade 60/70 (VG 30)MT	₹26,223/-	₹26,223/-
LABOUR		
MASON Per day	₹550 to ₹650	₹550 to Rs.650
MIEN Per day	₹400 to ₹450	₹400 to ₹450
WOMEN Per day	₹300 to ₹350	₹300 to ₹350
PAINTER/PLUMBER Per day	₹500 to ₹550	₹500 to ₹550
CARPENTER Per day	₹550 to ₹650	₹550 to ₹650

LIGHTS, CAMERA, ATTRACTION



Versatility and warmth flow through actor **Tamannaah Bhatia's** sea-facing Mumbai home, thus making it a cozy family retreat

LIPSA, MUMBAI: DOWNGROUP.COM

Photos by Shyam Patel

The Bhatia family spends the non-stop holiday season in their Mumbai home, which is a blend of modern and traditional architecture. The actress, who is a fan of the '70s and '80s, wanted to create a space that is both functional and aesthetically pleasing. The house is a blend of modern and traditional architecture, with a focus on creating a warm and inviting atmosphere.



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A NICHE TOPIC

Here are some creative ideas to transform the alcove in your home into a canvas for your imagination

RANJITHA.G@timesgroup.com

Design aspects can magically transform your 'house' into a 'home'. Very often, there are homes that come with alcove spaces. These little recesses in house many a time turn into an awkward space that is not planned well. A few efforts and a whole lot of creativity can help transform these empty wall spaces into more than just a room for storage.

WHAT IS AN ALCOVE?
Jerry Meshach J, principal architect at Dwelling Architects, explains, 'Alcoves are a deliberate part of architectural design these days. But it wasn't so a few decades ago. Back then, structures had load-bearing walls without columns, the thickness of which would be a foot and a half. If one wished to have access to another part of the house, they would make alcoves. So in the future, when they decided to connect two parts, they would not demolish these thick walls, but just bring down the alcoves, which would be as thick as a brick.'

MINE OF IDEAS:
It is interesting how such a simple part of the architectural design has become a spot that can be anything, from your personal showcase to an elaborate book-shelf. What makes it great is its versatility. 'The best part is, it is up to you



to decide what it can be. It can broadly be a functional unit or decorative (that serves the purpose of highlighting a particular object). It depends on the space you have got.

If it is shallow and has little space, then you can use it to highlight a single décor piece or, a beautiful piece of painting or photograph. If it is a little large, you can convert it

into anything from a book-shelf to a cozy sitting spot," shares Srikkanth M, an IT professional. He converted the alcove near the windows into a beautiful area where one can sit and just unwind, thanks to the fairy lights and the aromatic tea lights.

TREE HOUSE:

These niche areas today are spots that can change the look of your room. Designing it in a clever way can grab some eyeballs, and be something that is not left unused. Shobha M, art director with an advertising agency was yet another person who discovered the usefulness of alcoves. She says, "In what is our daughter's room now, we have a window space that was left as it was since we had installed a window AC there. A couple of years back when we finally did

away with the old window AC and installed a split AC in the room, that space suddenly lent itself to creativity. We toyed with the idea of making it a study space, a cabinet for more storage and a seating area before converting it into what our daughter calls her 'tree house'. We built a seat with storage area underneath."

She placed a simple mattress and a few cushions on top to make the seat comfortable. The walls on the sides have tree decals on them and one side has a small shelf where a few of the daughter's favourite books and other things are kept. She adds, "With a couple of sheer curtains, the space is cut off from the rest of the room. With the window opening up to the trees outside, it definitely feels like a tree house that our daughter spends most of her indoor time in."

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FEATURED IN THE TIMES PROPERTY OF THE TIMES OF INDIA ON 2017



A WORK DESK THAT WORKS FOR YOU

We spend close to 75 per cent of our waking hours in office working at our desk. Then, shouldn't we pay attention to the desk and the vibe it sends out?

POOJA MAHIMKAR@timesgroup.com

An office desk is generally a mess of papers, cables and other unnecessary things that take up space without providing much utility.

There is a constant debate on which is better – a cluttered desk or a clean desk. While it is said that a clean desk enables productivity, a messy desk is generally associated with creativity. According to a study conducted by psychological scientist Kathleen Vohs and her fellow researchers at the University of Minnesota, working at a clean desk may promote healthy eating, generosity, and conventionality. However, the study, which was published in the journal of the Association for Psychological Science, also says that a messy desk may promote creative thinking and stimulate new and innovative ideas. How about combining the two by making your desk work for you by creating the right balance of a messy and tidy desk? Here's how...

Do It Yourself (DIY) Add pictures

The easiest way to personalise your space is to add pictures of your loved ones or photos from your travel adventures and achievements. This helps reduce stress and keeps you motivated. Here are a few ways to incorporate pictures on your desk:

- Opt for the traditional picture frames or pin up pictures on a board, DIY desk photo hanger:
- Step 1: You can get creative and colour a few rocks with your favourite colour.
- Step 2: Take a metal wire and wrap one end of the wire to a rock and the other to a pen (this will make a condensed spring like shape). Then, gently remove the pen and fix a picture on it.

Keep it organised, stay motivated

- Incorporating trays, bowls, organisers or containers gives you a designated place for all your belongings. The tray gives you the discipline to keep everything within the boundaries of your desk.



Desk Décor

What is the right kind of mess, one would wonder? The right kind is where all the items on your desk serve a purpose. When you stack up things that are not needed anymore, it can prove to be a hindrance to your productivity.

- Opt for functional file holders and office planners to minimise paperwork, grab a stylish pen stand with drawers to ensure all your stationary is stocked in one place."

HEMIL PARKH, FOUNDER, ELYSIUM ABODES LLP

Stay healthy

- Follow a 50-10 rule. After sitting at your desk for 50 minutes, take a 10-minute break. Walk around, stretch and take a couple of deep breaths. This ensures that while you have a sedentary lifestyle, you are making efforts to keep yourself active.
- Instead of calling your colleague, walk up to their desk to incorporate some more movement.
- Keep a fruit or healthy snack handy. This will ensure that you do not binge on an unhealthy snack when hungry.
- Keep a bottle of water at your desk always. It is crucial that you stay hydrated.

SANDESH DHANRAJ, CEO AND FOUNDER, NOAH INTERIORS

attaching a binder clip to them. Now, every time you need to use them, just clip them on your desk. They won't get tangled nor will they keep falling down.

Inspirational Computer

- If you wish to extend your personality to your computer, then set up motivational, inspirational or humorous wallpapers and screensavers. Ensure that you set the computer to start the screensaver after it is left unattended for a minute or two and then switch to sleep mode after 10 minutes; this helps to save on electric consumption.



NO KIDDING

Designing a child's room requires intelligence and creativity. From themes to colour combinations, one can explore plenty of options for their children

here," he says.

Having recently designed a customised room for a six-year-old avid reader, he says, "Since it was an individual house, the ceiling height was close to 14 ft. There was an attached bathroom in the room so there wasn't much space available. We reduced the height of the bathroom ceiling to seven feet so that there was an extra seven feet of vacant space above it. There, we put up a



space," explains Jerry.

DESIGNING AROUND THEMES:

→ For children, who seem to be aware of several interesting subjects in the world, they would like to see some of it in their room as well. From cartoon characters to storytellers, from storybooks and other generic things like the sea or wild animals, children love to make them part of their rooms.

Prasanraj M Jain, principal architect, D'Arc Designers, says, "Children of today are well-read, well-travelled and technologically sound. Hence, they like to incorporate things they watch on the Internet or TV. And they

look forward to incorporating them in their rooms as well. In fact, they visualise and suggest ideas to their parents that are often passed on to us. These ideas translate into themes."

And there is a whole world to explore when it comes to themes. Jain adds, "One of our little clients was crazy about automobiles. He would, in fact, collect the original toy cars of all the popular international brands. And he wanted his room to be a car-themed one too. So we set a bed, which had tyres, a bonnet and a boot. Not just that, we also put up a funky shelf where the child could display all his miniature automobiles prominently."

A BRUSH WITH COLOURS:

→ Painting the walls of the room and colour coordinating the furniture with it are two important aspects of a child's room. There are hordes of option when it comes to colours that can be integrated with wallpapers, wall paintings, decals, upholstery and furniture. "You can play around with colours that can be a combination of bold and subtle shades. Also, one should stop thinking of the cliché colours of blue for boys and pink for girls. From shades of coral or red to cool colours like purple or green - there are a plenty of options to be considered for their rooms," says Anandhi Shankar, homemaker and decor enthusiast.

RANJITHAG @timesgroup.com

It may occupy a small area in terms of the overall space of the house, but a child's room is definitely big on creativity and imagination.

BIG IDEAS FOR THE SMALL ROOM:

→ Jerry Meshach J, principal architect, Dwellion Architects discusses the most important rule of designing such a room despite its small size. "Most of these rooms in a flat or apartment measure 12x12 feet.



That's the space you can play around with. Three things definitely need to be incorporated in their rooms. There must be a bed, a table and a chair,

and floor space where children can sit down for their activities. Floor space is very important, otherwise, everything will look cluttered and it

will make things uncomfortable. That is why furniture such as bunkers beds or wall-mounted study tables can be effectively used

mezzanine, which had a bookshelf with a seating area and a ladder design incorporated for the child to get to that

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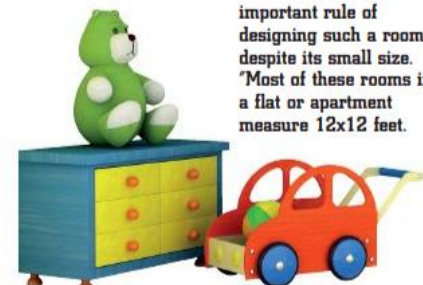
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FEATURED IN THE TIMES PROPERTY OF THE TIMES OF INDIA ON AUGUST 2018

RANJITHAG @timesgroup.com

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AWARDS



Won “The Best Luxury Interior Designer of the year, 2016” award from Ms. Huma Qureshi organised by Indian Business awards on October ‘2016 at Bangalore

AWARDS



ARCHITECT JERRY MESHACH J RECEIVING THE DISTINGUISHED ALUMNI AWARD, SRM UNIVERSITY, POTHERI FROM DR. PACHAMUTHU, HONORABLE CHANCELLOR OF SRM UNIVERSITY ONALUMNI DAY CELEBRATIONS HELD AT SRM UNIVERSITY CAMPUS, POTHERI ON 12THMARCH, 2017

AWARDS



AWARDED AS “THE BEST ARCHITECT OF THE YEAR, CHENNAI” FROM THE 4TH GLOBAL BUSINESS LEADERSHIP AWARDS IN NEW DELHI ON 2018. AWARD GIVEN BY MR. YASHWANTH SASHTRI (SPEAKER DELHI) AND MR. AMAR SINGH (EX-MP)



AWARDED AS “TOP ARCHITECTURE FIRM AWARD, CHENNAI” FROM THE ARCHITECTURE AND INTERIOR DESIGN EXCELLENCE AWARDS ON 2018.

DWEILLION



RECOGNIZED AND AWARDED AS ONE OF THE 20 MOST PROMISING ARCHITECTURAL ENGINEERING COMPANIED – 2018 FROM SILICONINDIA MAGAZINE DECEMBER 2018 EDITION

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MASTER PLAYER



LIVING ROOM



AR. JERRY MESHACH. J.
Founder and Principal Architect.
Dwellion Architects and Interior Designers

AN ARCHITECT HAS TO ALIGN THEIR CREATION IN LINE WITH THE FIRM'S BELIEFS AND DESIGN MANTRA

How has been your journey all along in this industry?

When thoughts change, thought processes change which leads to new beginnings. From not wanting to be the center of the eye of people in a fast growing field of architects from the 2000's, from wanting our building to be sculptures of modern technology, from wanting these sculptures to be for them to stand as a an icon of an idea of their own conception, we decided to take a turn for the clients we build, for them to be designed for the people who live in. For them to pride these dwellings to be the outcome of their hard-earned incomes. We design



and build to make the client feel special, taking utmost care in the things that they would least care about too.

The two key drivers behind the establishment of Dwellion has been Entrepreneurship and Control. In the creative field of Architecture ideas, designs are infinite and are laced with the thoughts, training and background of the architect. An architect working for a client has to align their creation in line with the firm's beliefs and design mantra. Dwellion being my entrepreneurial venture gave me the control to bring life to contemporary designs as a mother to her baby. With the holding company being an execution firm it further gave me control on the value chain.

What are your observations about this profession and your overall experience working across different scale of projects?

If you take the present situation in the market place, the mind of the society has changed immensely, giving way for more and more upcoming architects, as well as making it more and more competitive, for all the options the market is to provide. But with advancing technologies and the thoughts comes its own set of barriers. And what I would say is that, the main barrier is to keep up with the arena of advances coming up in the area, all of them. And there is again the part where more than a percentage of the people are very conservative in terms the thinking and still think that architects are expensive. That is an idea that is being believed to be true and now instilled for decades. People have the ideology that hiring an architect is very expensive, and that the cost of the architect in itself is a price they don't want to pay for. But what a lot of them don't realize is that, the architect saves, an architect can give you options within the amount the client is willing and wanting to spend. And do it much more aesthetically pleasing at the same time. That is our job and here I talk for my peers too, we do it perfectly well.

Are you open to experiment with different styles?

We primarily are a design consultancy firm specializing on Residential, commercial level projects, institutional and Industrial projects. We believe that the experience of the design is prime to maintaining a rapport with the client through the entire process of the construction and handover of the project. For us the client is the most important and key for the project. We consider the client at par with us, more like a partner, and for you to profit the client will have to profit too. And we believe a word of mouth still works much better than the various social media platforms and the various technological advances and the client becomes a living proof of the way we work, and take it to varied class of people.

What makes your work unique?

As I have said a lot of times before, the client is the most important person and we aim to please the client by putting together ideas, from the different creative minds, that make up dwellion. A lot of my peer firms have a lot to take care of, take up a lot of projects, but try hard to remain a small but an efficient group of creative people, who can conclusively concentrate on a client, as taking up lesser clients, taking a few clients at a time. We design for the client to have a design that is comfortable right now, stands out and also becomes and sets in place for the future to come. And it lets us make sure to consult with the client with even the smallest detail that they wouldn't have even cared for. And we make sure you keep it all under the particular time frame, the client wants it to be delivered. As I said, client is the key.

Cover Feature



Which was your most challenging and thrilling project! Share with us more details about the same?

The most challenging project that we worked on was a 9 Bedroom Bungalow in a 5000+ sqft. property for a client at Neyveli, where we had a huge backing and support from the clients side to experiment on the concepts for his Bungalow. The outcome was a 9 Bedroom Bungalow, with state of art exteriors and lavish interior designs that we proposed him, with every single room being an unique taste of design, incorporating the likings of the client and styles that we had in mind, designing it accordingly to cater the clients liking, caring for even minute details that add the WOW factor to the view that one looks onto. The designs of this project helped us bag many awards.

Architecturally if you had to change something about the city what would it be? Explain

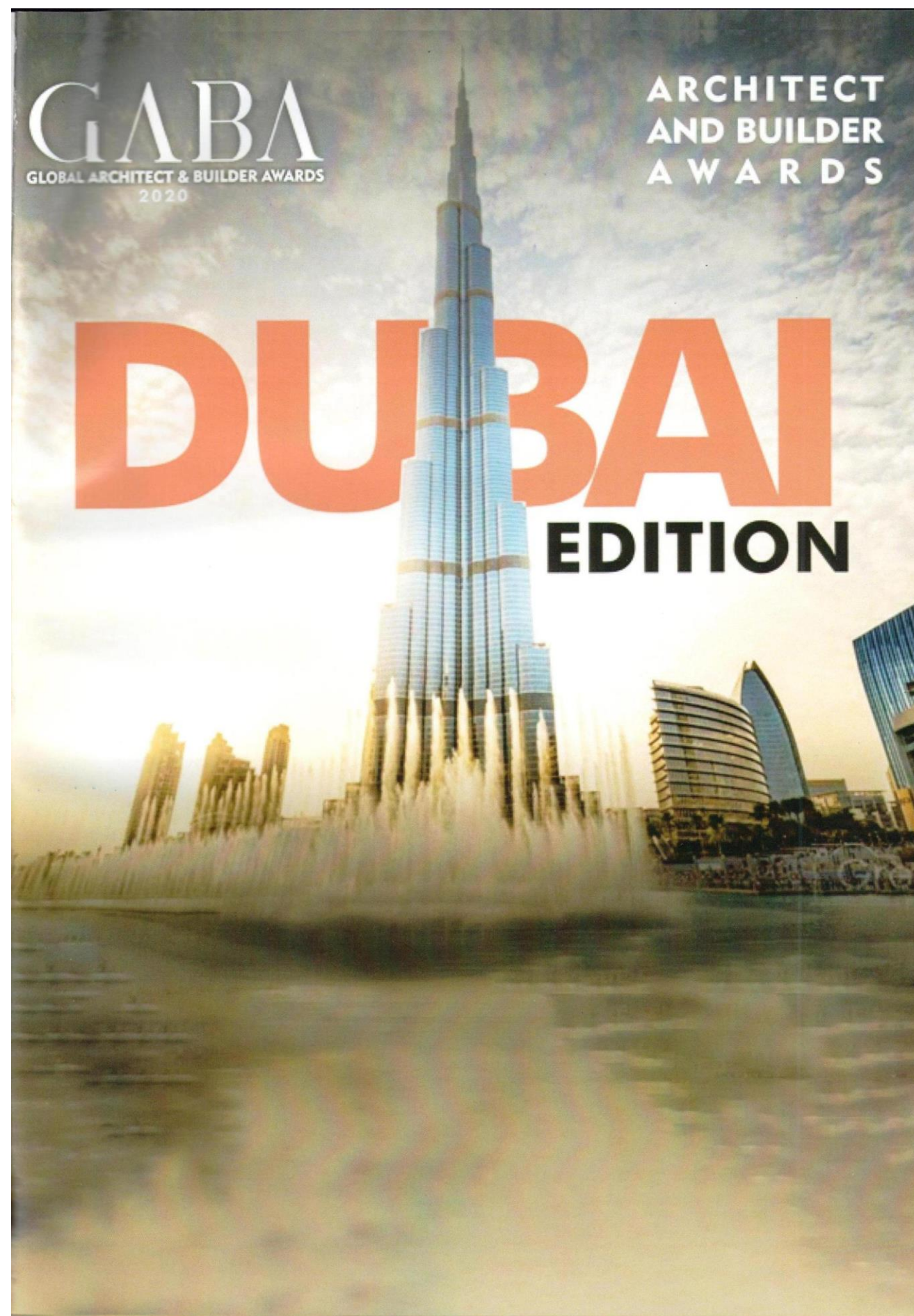
We all should take a conscious step towards sustainability, as sustainability is the near future. A shift towards using Sustainable materials, be it for construction etc. in return creates a reverse impact on the environment in terms of pollution, global warming etc. Restore the cultural heritage of the city, as we move forward in the contributing the growth of city as well. Sustainability in terms of transportation incorporating with the urban design of the city in the upcoming future, reducing the carbon footprint by introducing/ taking up various eco-friendly as well as user-friendly transportation measures. Giving

importance to the Eco-system of the city by conserving it. Adopting restoration instead of demolishing existing buildings and reconstructing new structures, as it results in the hike of carbon footprint. Moving towards sustainability is the near future of the city that we live in. There is no PLANet B.

Your message to new architects and interior designers

I would personally advice the upcoming Architects and the interior designers, based on the experience of mine in this field of Architecture. Visualize – Visualizing the designs practically on site before execution and pre planning the practicalities that in return impacts the implementation of the design on site. This skill comes only by practice over the years and it is okay to commit mistakes, I meant the minor ones, because you learn from the past mistakes. Understand the clients' likes and dislikes, as it is your best chance of pleasing the clients with your designs. Do not allow your biases influence your designs. Use materials that can be sourced/ serviced and easily maintained by the clients when they start using. Make terms and conditions clear to the client. Value your designs with the right fee. Do not give free consultation. Up hold the ethics of your profession.■





Best Interior Designer - Residential WINNER – Dwellion Architects & Interior Designers



Mr. Jerry Meshach J

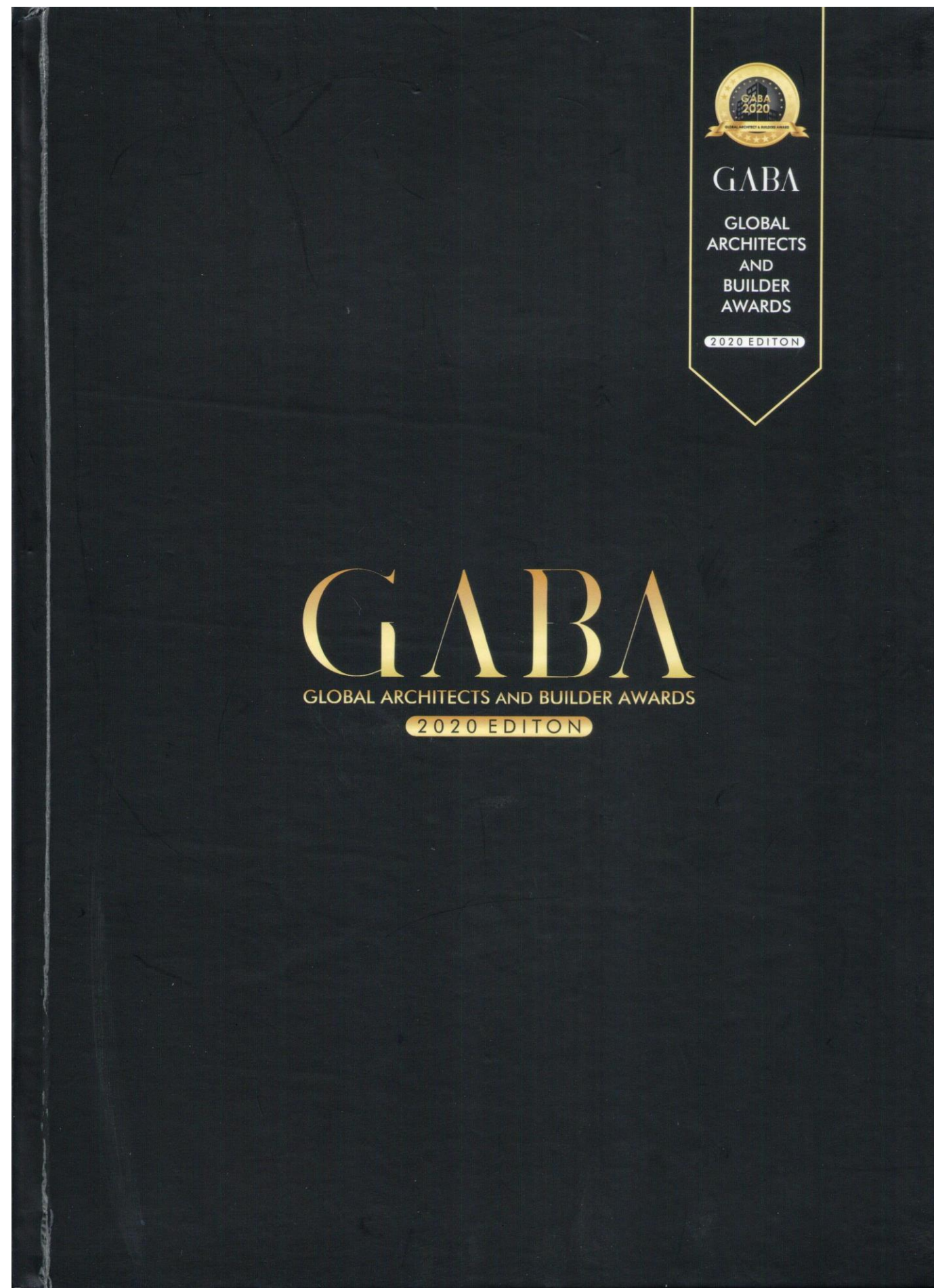


An empty space can be an abyss to a normal person but to someone trained in the art of design it is rainbow of colours, richness of fabric and comfort to the six senses. Jerry Meshach is an Architect and Interior designer with 16 years of experience in the sphere of design of which 14 years has been his own practice. Jerry believes that design is a product of the union between the customer's lifestyle, likes, dislikes, location and the designer's capability to interpret the space and the customer. It is this union that has aided Jerry in winning numerous awards in his practice.

The residence of Mr. Siraj is located in a busy commercial street of North Chennai. The concept colours are taken from the soil of North Chennai where the site is tucked, in-between two large commercial complexes. The entire theme of materials and colours evolve around the brown to beige colour theme. One of the bathrooms in the building is done with a concept of a linen bathroom with black and gold textural tiles. This combination helps uplift and enhance the bathing experience. The design and its execution has been aided with technology to help make the building energy efficient and help the customer have a pleasant experience.



RECOGNIZED AND AWARDED AS ONE OF THE BEST RESIDENTIAL INTERIOR DESIGNER – GLOBAL ARCHITECT AND BUILDER AWARDS 2020 EDITION



RECOGNIZED AND AWARDED AS ONE OF THE BEST RESIDENTIAL INTERIOR DESIGNER – GLOBAL ARCHITECT AND BUILDER AWARDS 2020 EDITION



RECOGNIZED AND AWARDED AS ONE OF THE BEST RESIDENTIAL INTERIOR DESIGNER – GLOBAL ARCHITECT AND BUILDER AWARDS 2020 EDITION

ABOUT US

Offcentered Infrastructure
and Dwellion Incorporated

2007

Indian Architect & Builder"
magazine
Featured in
The Indian Express,

2009

Featured Interview in
"Puthuyugam" Channel for
"World Architecture day" on
2014 & 2015 telecast

2015

Still
Continues...

2004

B. Arch, 2004, University of
Madras, SRM School of
Architecture,.

2008

Featured in
THE HINDU
—
Featured in
DHINAKARAN

2014

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A+D, Architecture + Design
—
The Indian Institute of
Architects

2016

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Deccan Chronicle

AWARDS

AND PROFESSIONAL MEMBERSHIP

Won the “**Young Designer Award ‘09**” for Indoor Architecture category organized by “**Indian Architect & Builder**” in the year **2009**.

Won Citation award for “**Best Architect of the Year**” for Residential Category organized by “**IAD Awards '08**” **Excellence in Interiors & Architecture Design Awards**” held in Delhi, **2009**.

Projects and Technical papers widely published in leading Architectural journals and national newspapers.

Professional Memberships:

Associate of Indian Institute of Architects.

Registered Architect, Council of Architecture, India.

Associate of Indian Institute of Interior Design.

Licensed Surveyor of Corporation of Chennai.

Testimonials

M/s. Bisleri International Pvt Ltd hereby certifies that Mr. Jerry Meshach of M/s. Offcentered Infrastructure & M/s. Dwellion placed in Anna nagar east, Chennai-600102 has worked in a diligent and professional manner in the design and execution of Interior works for our Admin office at M/s. Bisleri International Pvt Ltd, Poonamallee, Chennai – 600 056.

As such we would not hesitate in recommending Mr. Jerry Meshach to work in any endeavor of this nature in the future and wish him all success that he and company truly deserve.

Sanil Nair

Technical Head (South)
Bisleri International Pvt Ltd.

Testimonials

I would like to place on record my sincere appreciation for perfectly completing my office project design just within the desired time frame and to my satisfaction. I must congratulate you team and a special thanks to Mr. Jerry of M/s. Offcentered Infrastructure for taking personnel care in this project.

I also feel proud to be associated with you in the process. This will keep a long lasting impression and joy of achieving some planned program timely. And I will take much pleasure in referring your work to my friends who will need your service in the future. You have really done a great job. Congratulations.

Edward Enoch Thompson

Managing Director

M/s. Albadi Enterprises.

Overseas Placement Consultancy

Chennai.

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info@offcenteredinfra.in



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